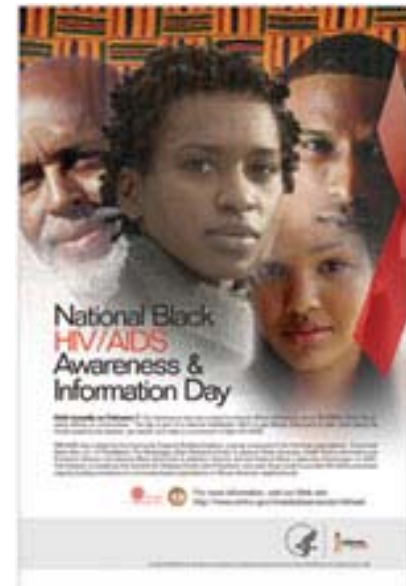


National Black HIV/AIDS Awareness and Information Day

Feb. 7 is National Black HIV/AIDS Awareness and Information Day (NBHAAD). This annual observance day was created to raise awareness among African-Americans about HIV/AIDS and its devastating impact on communities.

AIDS has killed more than 20 million people since the first cases were diagnosed in 1981, including 2.9 million in 2003 alone. In the United States, nearly 406,000 people were living with AIDS at the end of 2003, and African-Americans accounted for 42 percent of these AIDS cases. Among women, minorities—particularly African-Americans—are hit by the vast majority of AIDS cases. Rates of HIV/AIDS diagnoses in African-American women are 19 times higher than those of white women and five times higher than those of Hispanic women in the 32 states with stable HIV/AIDS reporting. African-Americans also suffer the vast majority of deaths caused by AIDS, accounting for more than half of all U.S. AIDS-related deaths in 2003.

These numbers are not just statistics—they represent real people. These statistics underscore the need to heighten awareness of HIV/AIDS among African-Americans.



HIV disease has a significantly greater impact on minorities in Kansas when compared to the state population as a whole. As of Dec. 31, 2002, the proportion of newly identified HIV-positive individuals who are African-American was over four times higher than their proportion in the Kansas population. The proportion of Hispanics with newly identified HIV-positive cases was more than two and one half times higher than their proportion in the population.

Among women, the problems are even more pronounced. From 2000 to 2003, the number of female HIV/AIDS cases has increased 89.6 percent from 29 cases to 55 cases, while the total number of HIV cases in the state has only increased 23.1 percent from 160 cases to 197 cases.

In 2002, black females represented 6 percent of the female population in Kansas, yet they accounted for more than one-third of all reported HIV cases among women. In 2002, 54 percent of the cases of newly diagnosed disease in women were minorities, with Hispanic women accounting for 29 percent (7 cases) and African American women accounting for 25 percent (6 cases) of the newly diagnosed cases. One year of data and small numbers do not provide statistical significance, but through June 30, 2004, of newly

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diagnosed Kansas women since 1999, 18 percent were Hispanic and 37 percent were African-American with all minority cases combined representing over 50 percent of women.

In recognition of National Black HIV/AIDS Awareness and Information Day, the U.S. Department of Health and Human Services has launched a NBHAAD [Web site](#), which provides information on prevention, testing, treatment, and vaccine research.

If you are looking for a testing location, planning a local event, trying to craft public awareness messages, want to work with your local media, or need educational materials such as posters, public service announcements, or fact sheets, you will find resources and answers to many of your questions here.

Kansas City will host a full day of activities and forums to educate residents about the health issues surrounding this disease. See details below:

NBHAAD was created by the Community Capacity Building Coalition, a group composed of national organizations from across the country funded by the Centers for Disease Control and Prevention. To learn about the coalition, visit the [About NBHAAD](#) page or <http://www.blackaidsday.org/>.

NATIONAL BLACK HIV/AIDS AWARENESS & INFORMATION DAY 2005



Kansas City Health Department HIV Services & Community Partners

Present A Day of Awareness

A day of interactive activities to engage the community in addressing the HIV/AIDS epidemic and other related public health and social issues within the African-American community to decrease the acquisition and transmission of HIV.

Monday, February 7, 2005

Day Activities

9:30 A.M.	Welcome & Black National Anthem
9:45 A.M.	Ole Pete Key of "The Wait Project"
11:15 A.M.	Proclamation & Panel Discussion
12:30 P.M.	Conversation with "Miss Laura"

Evening Activities

5:30 P.M.	Celebrity Meet & Greet
6:30 P.M.	Welcome & Black National Anthem
6:45 P.M.	Ole Pete Key of "The Wait Project"
7:15 P.M.	Play by Calvary Temple "Talent of the Next Generation"

Health Fair

10:00 AM - 2:00 PM

***Activities & HIV Testing Are Available At No Cost**

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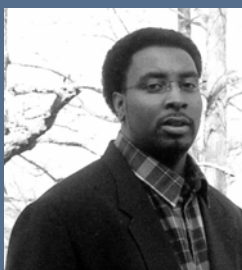
RODGERS
HEALTH



For a healthy community



Comedian "MISS LAURA"



Rapper Ole Pete Key

Penn Valley Community College

3201 SW Trafficway
Kansas City, Missouri

For Information (816) 513-6230
www.Sherita_Williams@kcmo.org